

# Home Staging Concepts

*Maria Hernandez*  
**Accredited Staging Professional Master**

Before Home Staging



After Home Staging



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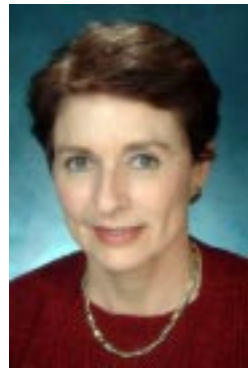
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## HOME STAGING INCREASES THE SALES PRICE OF YOUR HOME



An investment in home staging, the pre-sales process of temporary redecorating of a home, increases the ultimate sales price of a property. Home Staging Concepts provides the services of a highly professional designer who develops and implements the home staging activity in concert with your real estate agent.

As owner of **Home Staging Concepts** it is my pleasure to offer you my services as an Accredited Staging Professional with a Master. My background of fourteen years as an Interior Designer gives me the advantage of understanding space, color and proportion; these are very important aspects of design that help me in providing you with an excellent and exclusive staging design, setting your house apart from similar houses in the market.

The techniques of Staging are simple and effective and when used correctly produce extraordinary results that will enhance the positive features of your house while minimizing its flaws. A staged house shows as a well cared-for property and is more prone to be shown by other agents.

Since every property is different and the needs of the individual owners are different I am committed to working closely with you and your Real State Agent to meet your individual needs and assure your satisfaction. It is my goal to help you sell your house in the shortest time-frame and for the highest possible price.

I am the Vice-President of the Sonoma Chapter of the International Association of Home Staging Professionals. I am a member of the American Association of Interior Designers and a member of the Sonoma Valley Chamber of Commerce.

Home Staging Concepts offers:

### Staging:

- Complete Staging services for the entire property.
- Large inventory of accessories and furnishings including original local artist's artwork
- Extensive list of subcontractors if remodeling or landscaping is needed.
- Ample selection of rental furniture, if necessary.

### Consultation:

- For home owners that would like to-do-it themselves, a consultation provides a complete and comprehensive report with detailed home staging instructions.

### New homeowner move-in:

- Placement and arrangement of furniture and accessories in the new home.

### Redecorating:

- Utilizing the client's existing furniture and accessories to create a whole new look. Redecorating is available for individual rooms or the whole house.

### Financing:

- Visa, Master Card, American Express, Discovery.

### Complementary Internet advertising:

- Placement of your staged property in "Staged Properties for Sale" at Stagedhomes.com. The Stagedhomes.com site generates over 4 million hits per month.
- Access to your property through my website and under my name within "Stagedhomes.com website."

**Please contact us if you need additional information or for a free in-home estimate.**